



GEORGIA HUNTER JUMPER ASSOCIATION, INC.



P.O. Box 28228 • Atlanta • Georgia • 30358
770-888-0702 www.ghja.org

The Georgia Hunter Jumper Association, Inc. (GHJA) is dedicated to promoting good horsemanship and sportsmanship, to standardizing all recognized hunter/ jumper horse shows and other equestrian activities within the State of Georgia and contiguous states, to providing fair and safe competitions in a welcoming environment based on our common interest in the welfare of the horse, and to acting for the common good of exhibitors, sponsors, spectators, and show management.

The GHJA benefits its 750 (and growing) members with training clinics, lectures, higher education merit scholarships, a year-end Finals Horse Show, and an annual Awards Banquet celebration. The following sponsorship levels are designed to support these efforts while projecting the sponsoring company's professional image and enthusiasm to the membership and metro community in general.

Beginning in 2008, GHJA Sponsorship will be streamlined into an annual giving as opposed to generating sponsorship for each individual GHJA event. Some of you may have already taken part of this change with last year's Finals and Awards Banquet. It is felt that this change will better serve our members and generous sponsors. Another opportunity to support GHJA is by donating to the Silent Auction that is held during the year end Awards Banquet. The annual sponsorship or donating to the silent auction can be done either by a business or an individual.

Please consider the benefits of your business exposure through various GHJA marketing vehicles: widely distributed horse show prize list/programs, website publicity, annual awards banquet, silent auction, onsite vendor positions, and banner and leaderboard displays at horse shows. The GHJA is a 501 © (3) not for profit organization which entitles your contribution to be used as a federal tax deduction.

Our easy to use Pay Pal connection allows you to donate on-line anytime! Just click and donate, it is that simple! You can also print out one of our sponsor forms and send in a check to the above address. We look forward to developing a friendship and partnership with our new sponsors and continuing the wonderful relationships with our dedicated sponsors!

Thank you,

The GHJA Board of Directors
Julie Horowitz
Sponsorship Chairman
404 229 4719
juliehorowitz@comcast.net

ELITE SPONSOR: \$5,000.00

Multiple banners and/or signage displayed prominently at the horse show (banners provided by the sponsor)

Full-page ad in GHJA Grand Finale & Finals prize list/program

Daily announcements and leaderboard display of Sponsor's support during 3-day horse show

Listing on Patrons Page in horse show prize list/program, and on GHJA website for one year

Company ad and web link for one year on GHJA website

Program recognition at the GHJA annual Awards Banquet in January 2009

4 Dinner tickets and golf cart provided at the 2008 Finals horse show

4 Tickets to the annual Awards Banquet in January 2009

PREMIER SPONSOR: \$3,000.00

Multiple banners and/or signage displayed prominently at the horse show (banners provided by the sponsor)

Full-page ad in GHJA Grand Finale & Finals prize list/program

Daily announcements and leaderboard display of Sponsor's support during 3-day horse show

Listing on Patrons Page in horse show prize list/program, and on GHJA website for six months

Company ad and web link for six months on GHJA website

Program recognition at the GHJA annual Awards Banquet in January 2009

2 Dinner tickets and golf cart provided at the Finals horse show

2 Tickets to the annual Awards Banquet in January 2009

SHOWCASE SPONSOR: \$1,000.00

Banner(s) displayed prominently at horse show (banners provided by the sponsor)

Half-page ad in GHJA Grand Finale & Finals prize list/program

Daily announcements and leaderboard display of Sponsor's support during 3-day horse show

Listing on Patrons Page in horse show prize list/program, and on GHJA website for three months

Company ad and web link for three months on GHJA website

Banner and program recognition at the GHJA annual Awards Banquet in January 2009

2 Dinner tickets provided at the Finals horse show

2 Tickets to the annual Awards Banquet in January 2009

CLASSIC SPONSOR: \$500.00

2 Dinner tickets provided at the Finals Horse Show

Half page ad in the GHJA Grand Finale & Finals prize list/program

Daily announcements of sponsor's support during horse show

Listing on Patrons Page in Grand Finale & Finals prize list/program

Sponsor presents awards for specified Classic

DIVISION SPONSOR: \$300

Quarter-page ad in the GHJA Grand Finale & Finals prize list/program

Daily announcements of sponsor's support during the horse show

Listing on Patrons Page in Grand Finale & Finals prize list/program

Sponsor presents awards for specified division



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2008 SPONSOR CONTRACT

Company Name: _____

Address: _____

Contact: _____

Phone(s): _____ Fax: _____

E-mail: _____ Web site: _____

X _____ X _____

Authorizing Signature

Authorizing Name (PLEASE
PRINT CLEARLY)

Amount Enclosed: \$ _____ Date: _____

Please indicate all methods being contracted:

SPONSORSHIP LEVEL:

- ELITE SPONSOR \$5,000
- PREMIER SPONSOR \$3,000
- SHOWCASE SPONSOR \$1,000
- CLASSIC SPONSOR \$500
- DIVISION SPONSOR \$300



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PRIZE LIST / PROGRAM ADVERTISEMENTS / POINTS DIARY:

If you are just looking for some advertisement space in one of our publications, please see the opportunities below. You may pay electronically, or print out this form and send in with a check made out to the GHJA.

- Full Page Ad Prize List, Back Cover Points Diary \$500 (1 slot)
- Full Page Ad Prize List, Inside Front or Back Cover Points Diary \$400 (2 slots)
- Full Page Ad Prize List \$250
- Half Page Ad Prize List \$150
- Quarter Page Ad Prize List \$75

DEADLINE FOR SUBMISSION TO GHJA: August 1, 2008

AD SIZES:

Full page = 6½ " x 9"

Half page = 6½ " x 4½ "

Quarter page = 3¼" x 4½ "

- ❖ *Ads must be submitted on a CD or electronically emailed, ready for publication.*
- ❖ *Photos must include copyright information and a release from the commercial photographer.*
- ❖ *GHJA and BusinessPartner.com will print color copy but they make no guarantee of ad quality in the black & white prize list / program.*
- ❖ *All copy, including elements, is subject to publisher's approval.*
- ❖ *PLEASE ATTACH A SEPARATE SHEET OF PAPER WITH ANY SPECIAL INSTRUCTIONS.*
- ❖ *EMAIL OR MAIL ALL INFORMATION TO JULIEHOROWITZ@COMCAST.NET OR 3899 WEST NANCY CREEK COURT, ATLANTA, GA 30319*

34th Annual GHJA Awards Banquet
January 20, 2008

Silent Auction Commitment Form

Name of Company/Individual _____

Name of Contact Person _____

Address _____

Phone _____ Fax _____ Email _____

Item/Service Donated _____

Description of Item/Service _____

Restrictions _____

Approximate Value _____

Preferred Method of Delivering Item _____

Certificate Provided _____

Thank You for Your Support!